

# ROUTE66® BUSINESS APPLICATION

Be sure to fax this page to: (860) 663-1058

## YOUR NAME AND ADDRESS – PAGE 1

First Name:		Last Name:	
Phone:		Fax:	E-mail:
Street Address:			
City:		State:	Zip Code:

## BANK AND CREDIT CARD INFORMATION

Bank name:			
Bank address:		Phone:	
City:		State:	Zip Code:
Type of account:	Account number:		
Checking>>			
Credit Card>>	Expiration Date:		

## PERSONAL REFERENCES

Name:			
Address:			
City:		State/Province:	Zip Code:
Phone:	Fax:	E-mail:	
Name:			
Address:			
City:		State/Province:	Zip Code:
Phone:	Fax:	E-mail:	

## AGREEMENT

1. All invoices are to be paid according to terms.
2. Claims arising from invoices must be made within seven working days.

I HEREBY ATTEST THAT I HAVE RECEIVED, AND AGREE TO THE TERMS AND CONDITIONS OF SALE. – PAGE 2

Signature:	Print Name:	Date:
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# ROUTE66® WHOLESALE APPLICATION

## Terms and Conditions of Sale – Page 2

### TRADE NAMES AND TRADE MARKS

You the (Dealer) expressly acknowledge and agree that you will not have or acquire any rights in or to the trademark or trade name Route66 or the Route66 Logo or other trademarks ("Trademarks") used or adopted in connection with any of the Products, whether or not such trade marks or trade names are registered. Dealer shall not alter, remove or cover over any of the Trademarks or any trade names or symbols applied by Route66 to the Products. Dealer shall notify Route66 of all potential infringements of the Trademarks and assist Route66 in the enforcement of its trademark rights. Dealer further undertakes that it will not at any time, during the term of this Agreement or thereafter, use such trademarks or trade names or any trademarks or trade names similar thereto or any colourable imitations thereof, whether in English or otherwise, in connection with its own business. Dealer shall not, during or after the term of this Agreement, use, register or obtain in its own or in any other name, the corporate name or domain name "Route66" or a translation similar thereto or a corporate name or domain name which contains the word "Route66" or a translation similar thereto without express written permission from Route66. These provisions shall survive termination of this Agreement for whatever reason. Upon termination of this Agreement, Dealer shall immediately cease to use all Trademarks.

Dealer must display the "Route66 Authorised Dealer" logo on any and all published material including but not limited to electronic published material.

### UNILATERAL POLICY

In order to protect the Route66 reputation of superior technology and quality products; Route66 has adopted unilateral policy to cease supplying any and all products to any Dealer who is engaged in distributing, marketing or selling any car care or related products which have been created, in whole or in part, directly or indirectly, by or with the assistance of, or on behalf of the Dealer and/or any Dealer who misuses our Trade Names, Trade Marks or Images or is advertising for sale of a product;

- a) Using other than Route66 created Product images, (available free)
- b) Displaying any off-color images or lewd references in a Magazine, Newsletter, Newspaper or Website
- c) Displaying products not on the current Route66 Price List.

This policy applies to all forms of advertising including mailings, catalogs, in-store signs, displays at non factory subsidised consumer exhibitions and shows, and any and all other forms of advertising media, including and without limitation to the Internet and any other electronic networks. Any images relating to Route66 products on an Internet website which can be accessed directly through any hypertext link or by any other method which uses the hypertext transfer protocol (*http*) is considered to be advertising for purposes of this policy. Electronic mail sent in direct response to a customer inquiry is considered to be advertising. Route66 does not seek, nor will it accept, any agreement, modification or understanding with respect to changing this advertising and pricing policy.

Please note: Approval by Route66 of this application is contingent upon review and qualification. This application does not guarantee your acceptance into any Authorised program of Route66. If accepted, your signature approves our charging your credit card for any overdue payments at any time.